

## Site Usage

**428 Visits**

**68.46% Bounce Rate**

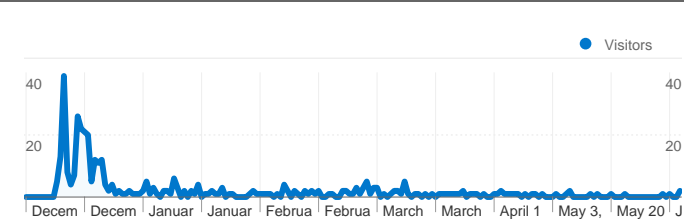
**638 Pageviews**

**00:00:53 Avg. Time on Site**

**1.49 Pages/Visit**

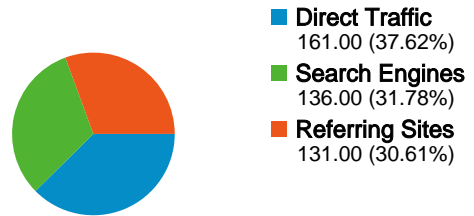
**61.68% % New Visits**

## Visitors Overview



**Visitors**  
**264**

## Traffic Sources Overview



## Content Overview

Pages	Pageviews	% Pageviews
/	385	60.34%
/donate.html	95	14.89%
/pressrelease/index.html	67	10.50%
/video.html	65	10.19%
/index.html	14	2.19%

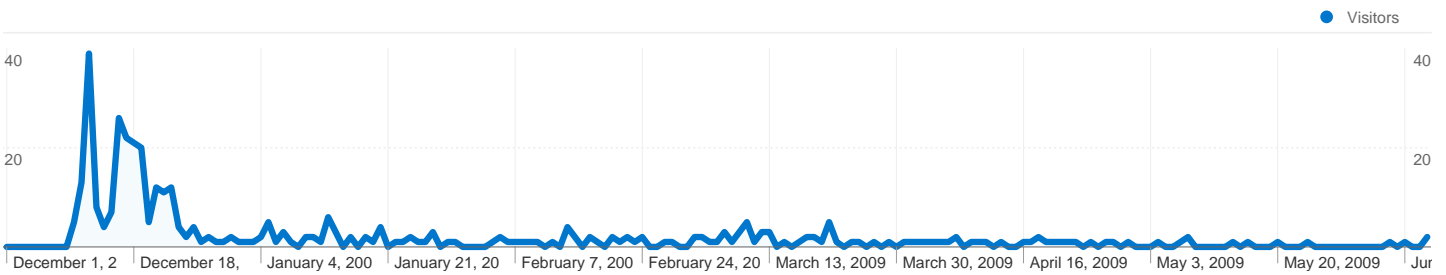
## Map Overlay world



Search Engines		
Source	Visits	% visits
google	106	77.94%
yahoo	13	9.56%
msn	11	8.09%
live	3	2.21%
aol	2	1.47%

Keywords		
Keyword	Visits	% visits
volunteer group of reno	35	25.74%
reno guardian angels	21	15.44%
guardian angels reno	5	3.68%
www.renoguardianangels.org	5	3.68%
renoguardianangels	4	2.94%

Referring Sites		
Source	Visits	% visits
rgj.com	45	34.35%
facebook.com	26	19.85%
nvmoneymatters.com	17	12.98%
images.google.com	15	11.45%
reno.craigslist.org	7	5.34%



**264 people visited this site**

**428 Visits**

**264 Absolute Unique Visitors**

**638 Pageviews**

**1.49 Average Pageviews**

**00:00:53 Time on Site**

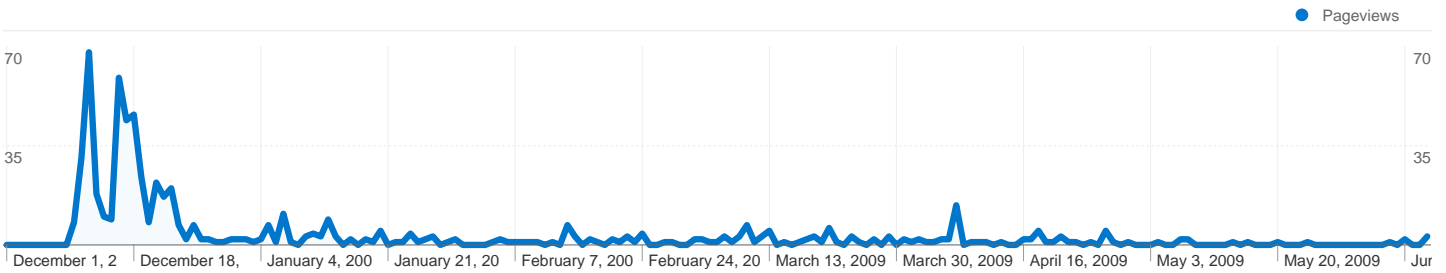
**68.46% Bounce Rate**

**61.68% New Visits**

**Technical Profile**

Browser	Visits	% visits
Internet Explorer	284	66.36%
Firefox	120	28.04%
Safari	20	4.67%
Opera	1	0.23%
Mozilla	1	0.23%

Connection Speed	Visits	% visits
Cable	215	50.23%
DSL	127	29.67%
Unknown	62	14.49%
T1	17	3.97%
Dialup	5	1.17%



Pages on this site were viewed a total of 638 times

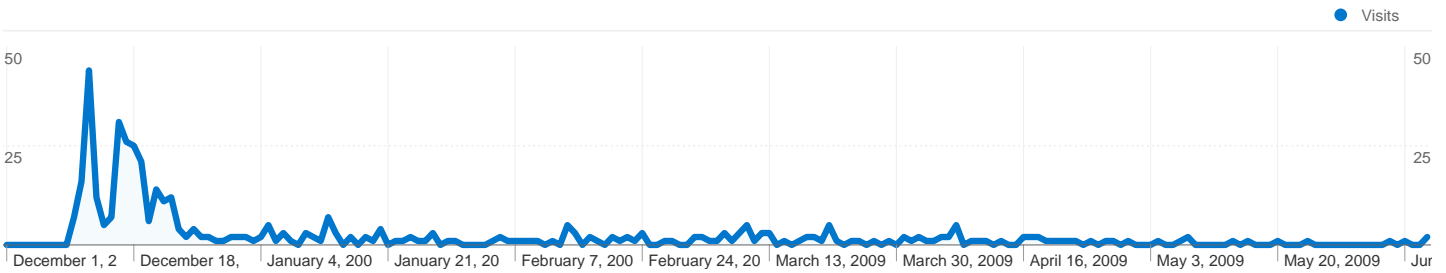
 638 Pageviews

 567 Unique Views




 68.46% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	385	60.34%
/donate.html	95	14.89%
/pressrelease/index.html	67	10.50%
/video.html	65	10.19%
/index.html	14	2.19%



**All traffic sources sent a total of 428 visits**

-  **37.62% Direct Traffic**
-  **30.61% Referring Sites**
-  **31.78% Search Engines**

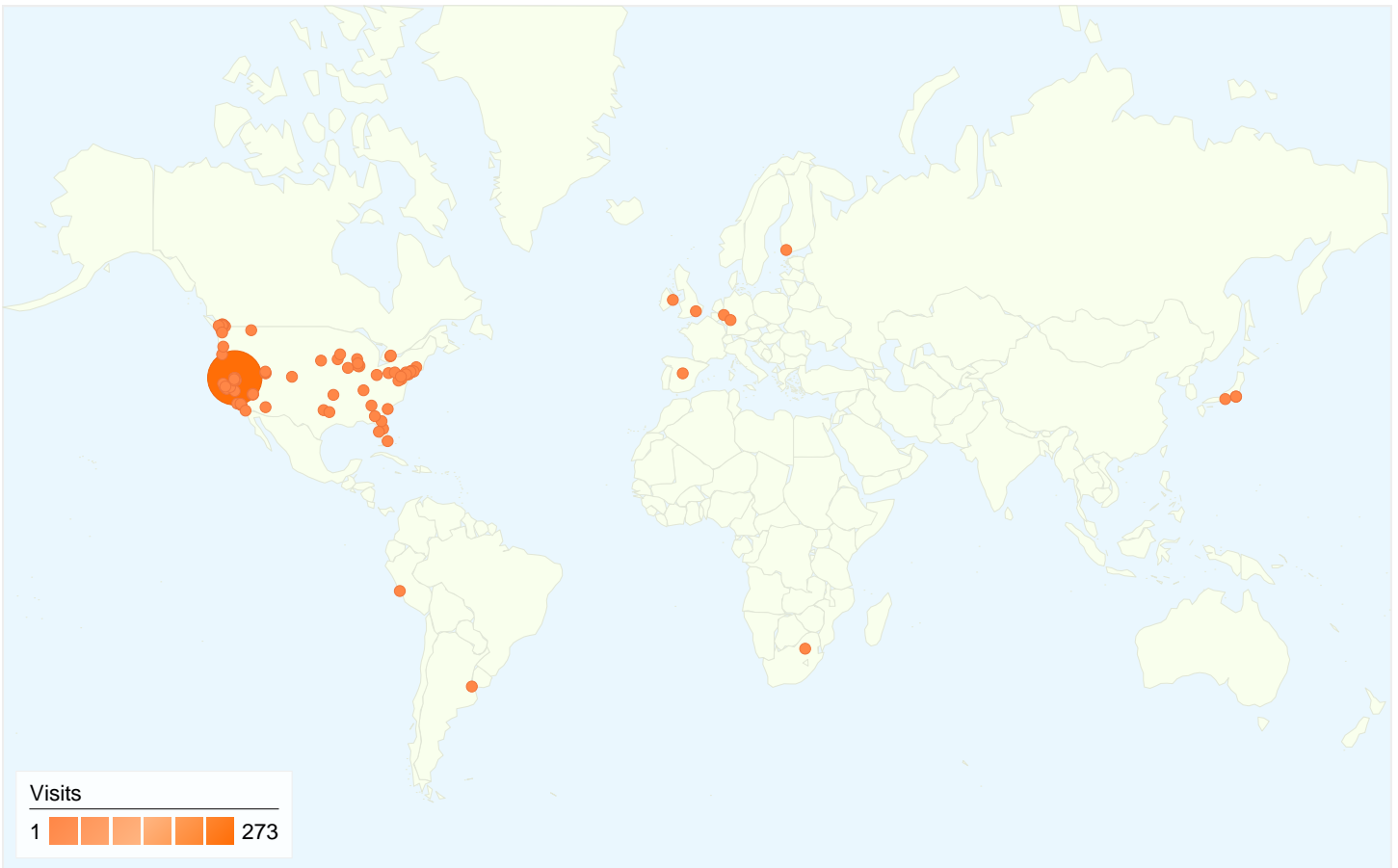


- **Direct Traffic**  
161.00 (37.62%)
- **Search Engines**  
136.00 (31.78%)
- **Referring Sites**  
131.00 (30.61%)

## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	161	37.62%
google (organic)	106	24.77%
rgj.com (referral)	45	10.51%
facebook.com (referral)	26	6.07%
nvmoneymatters.com (referral)	17	3.97%

Keywords	Visits	% visits
volunteer group of reno	35	25.74%
reno guardian angels	21	15.44%
guardian angels reno	5	3.68%
www.renoguardianangels.org	5	3.68%
renoguardianangels	4	2.94%



## 428 visits came from 97 cities

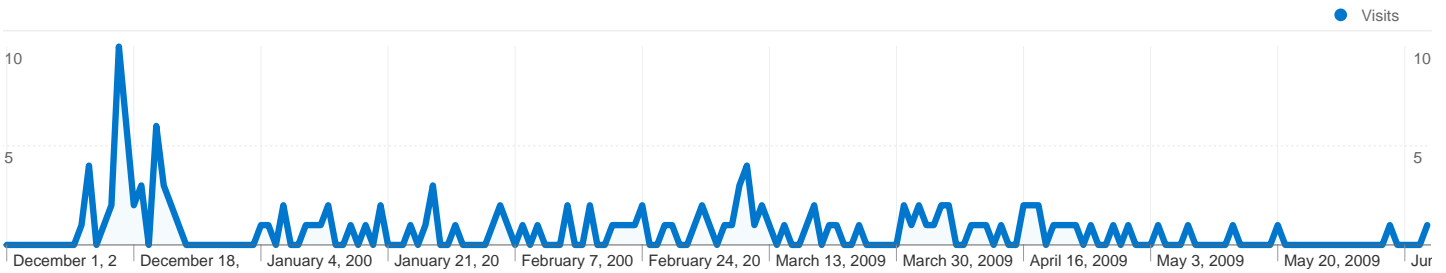
### Site Usage

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>428</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.49</b> Site Avg: 1.49 (0.00%)	<b>Avg. Time on Site</b> <b>00:00:53</b> Site Avg: 00:00:53 (0.00%)	<b>% New Visits</b> <b>61.68%</b> Site Avg: 61.68% (0.00%)	<b>Bounce Rate</b> <b>68.46%</b> Site Avg: 68.46% (0.00%)	
Reno	273	1.54	00:01:03	45.05%	66.67%
Vancouver	10	1.20	00:00:09	100.00%	80.00%
New Westminster	9	1.44	00:00:44	77.78%	66.67%
Chicago	8	1.50	00:00:24	62.50%	50.00%
Las Vegas	6	1.33	00:00:48	83.33%	83.33%
New York	5	1.00	00:00:00	80.00%	100.00%
Carson City	5	1.00	00:00:00	80.00%	100.00%
San Francisco	5	2.20	00:01:37	100.00%	20.00%
Santa Clara	4	1.25	00:02:26	100.00%	75.00%

West Hollywood	3	2.00	00:01:59	100.00%	33.33%
					1 - 10 of 97

# Keywords

Comparing to: Site



## Search sent 136 total visits via 60 keywords

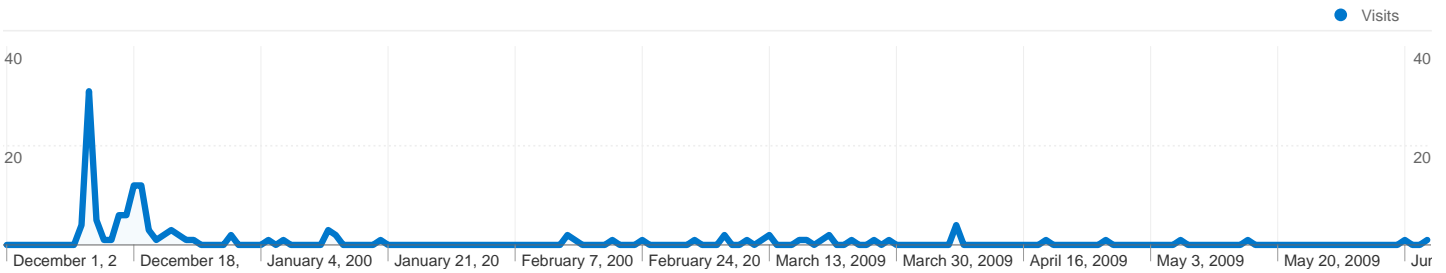
### Site Usage

<b>Visits</b> <b>136</b> % of Site Total: 31.78%	<b>Pages/Visit</b> <b>1.38</b> Site Avg: 1.49 (-7.27%)	<b>Avg. Time on Site</b> <b>00:00:57</b> Site Avg: 00:00:53 (7.82%)	<b>% New Visits</b> <b>56.62%</b> Site Avg: 61.68% (-8.21%)	<b>Bounce Rate</b> <b>77.21%</b> Site Avg: 68.46% (12.78%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
volunteer group of reno	35	1.06	00:00:40	2.86%	97.14%
reno guardian angels	21	1.62	00:01:38	61.90%	61.90%
guardian angels reno	5	1.60	00:02:41	0.00%	80.00%
www.renoguardianangels.org	5	1.20	00:00:00	0.00%	100.00%
renoguardianangels	4	1.50	00:00:12	75.00%	50.00%
guardian angel blanket	3	1.00	00:00:00	100.00%	100.00%
"ed park" nv	2	2.00	00:04:53	50.00%	0.00%
community organizing campaign guardian angels	2	1.00	00:00:00	50.00%	100.00%
guardian angel fleece blanket	2	1.00	00:00:00	100.00%	100.00%
guardian angel logo	2	2.00	00:01:30	100.00%	50.00%

1 - 10 of 60

# Referring Sites

Comparing to: Site

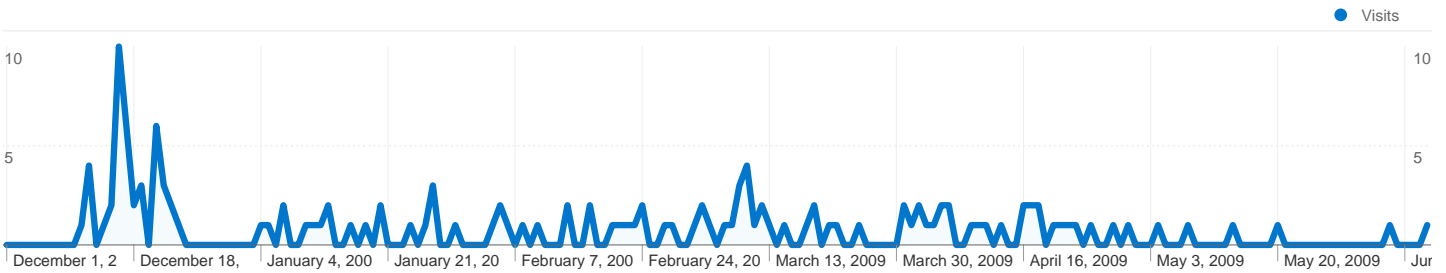


## Referring sites sent 131 visits via 21 sources

### Site Usage

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>131</b> % of Site Total: 30.61%	<b>Pages/Visit</b> <b>1.52</b> Site Avg: 1.49 (1.91%)	<b>Avg. Time on Site</b> <b>00:00:45</b> Site Avg: 00:00:53 (-16.40%)	<b>% New Visits</b> <b>77.10%</b> Site Avg: 61.68% (24.99%)	<b>Bounce Rate</b> <b>65.65%</b> Site Avg: 68.46% (-4.10%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
rgj.com	45	1.56	00:00:35	77.78%	64.44%
facebook.com	26	1.23	00:00:28	96.15%	76.92%
nvmoneymatters.com	17	1.94	00:02:23	5.88%	52.94%
images.google.com	15	1.87	00:00:20	93.33%	46.67%
reno.craigslist.org	7	1.29	00:00:47	100.00%	71.43%
jedisanctuary.org	4	1.00	00:00:00	100.00%	100.00%
mail.google.com	2	1.50	00:00:36	100.00%	50.00%
msxml.excite.com	2	1.50	00:00:43	50.00%	50.00%
by125w.bay125.mail.live.com	1	1.00	00:00:00	100.00%	100.00%
charter.net	1	2.00	00:01:39	100.00%	0.00%

1 - 10 of 21



## Search sent 136 total visits via 6 sources

### Site Usage

<b>Visits</b> <b>136</b> % of Site Total: <b>31.78%</b>	<b>Pages/Visit</b> <b>1.38</b> Site Avg: <b>1.49 (-7.27%)</b>	<b>Avg. Time on Site</b> <b>00:00:57</b> Site Avg: <b>00:00:53 (7.82%)</b>	<b>% New Visits</b> <b>56.62%</b> Site Avg: <b>61.68% (-8.21%)</b>	<b>Bounce Rate</b> <b>77.21%</b> Site Avg: <b>68.46% (12.78%)</b>	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	106	1.35	00:00:59	51.89%	78.30%
yahoo	13	1.62	00:01:35	76.92%	61.54%
msn	11	1.36	00:00:17	54.55%	81.82%
live	3	1.00	00:00:00	100.00%	100.00%
aol	2	1.00	00:00:00	100.00%	100.00%
netscape	1	4.00	00:02:27	100.00%	0.00%
					1 - 6 of 6